50 years of “The Pill”: celebrating a golden anniversary
Anne Szarewski, Diana Mansour, Lee P Shulman

Abstract
The past 50 years have seen great advances in combined oral contraceptives (COCs) that have resulted in reduced risks of adverse events and improved cycle control. The most important changes in COCs over time include repeated lowering of the estrogen dose, development of new progestogens, and the reduction or elimination of the pill-free interval. Most recently, formulations that deliver estradiol in lieu of ethinylestradiol have been introduced. The advantages of COCs generally far outweigh the disadvantages. Current options in oral contraception include a wide spectrum of products that enable clinicians to choose the most appropriate formulation for individual women. This article summarises the advances in oral contraceptives over time and describes the most current clinical data regarding the use of COCs.

Keywords combination oral contraceptives, venous thromboembolism

Introduction
The launch of Enovid-10® (G D Searle Co., Skokie, IL, USA), the first combined oral contraceptive (COC), in 1960 revolutionised family planning by giving women control over their own fertility. The social, political and economic implications were so profound that countless oral medications have been approved both before and after this event, the contraceptive pill is the only one to be known as “The Pill”. Indeed, it was Aldous Huxley who first used the term, with eerie foresight, in his essay Brave New World Revisited, published in 1958. Today, half a century later, over 100 million women worldwide use oral contraceptives. Although increased contraceptive use has been accompanied by a trend towards fewer abortions, unplanned pregnancies remain prevalent and their social, health and environmental consequences pose a contemporary global challenge, with population control being described as the “greatest challenge facing humanity”. Here we review half a century of oral contraceptive use; examine how and why The Pill has evolved; describe the contraceptive needs of changing societies; and discuss current and emerging issues and developments related to birth control.

Importance of contraception
Over 200 million women worldwide seek, but do not have access to, modern contraceptives. Lack of reliable contraceptive methods increases the risk of unintended/unplanned pregnancies and its associated morbidity and mortality. Among 210 million pregnancies each year, 38% are unplanned and 22% end in abortion. In the USA, nearly half of the approximate 6.5 million annual pregnancies are unintended, resulting in approximately US$5 billion in direct medical costs. An estimated 5 million women in 13 developing countries are hospitalised each year due to abortion-related haemorrhage, sepsis or other complications. Unsafe abortions are responsible for approximately 70 000 deaths each year, accounting for an estimated 13% of maternal deaths worldwide and for the orphaning of approximately 220 000 children. Unsafe abortion also poses a significant economic burden and long-term psychological and health issues such as infertility and other disabilities. Unintended pregnancies are associated with high-risk antenatal behaviours such as smoking and excessive alcohol consumption, which increase the risk of poor pregnancy outcomes as well as adverse maternal outcomes. Unintended pregnancies also have serious environmental and political consequences, with overpopulation described as the world’s worst environmental problem. Population growth has placed an unprecedented demand on our planet’s finite resources while simultaneously increasing the amount and types of environmental pollution. Indeed, there have been calls to implement universal family planning services as a component of policy responses to environmental degradation. The benefits of increased access to family planning programmes and contraceptive use are immeasurable and include a myriad of advantages for individuals and societies: reduction in maternal and infant deaths, empowerment of women, prevention of unintended pregnancies, and avoidance of mother-to-child transmission of HIV or other infections and diseases. The economic consequences are also great. In the USA alone, the direct cost savings due to contraceptive use have been estimated at $19 billion per year.
Dramatic changes in The Pill over time

The Pill combines a progestogen, which primarily provides contraceptive efficacy by inhibiting ovulation, plus an estrogen, added to stabilise the endometrium for better cycle control and improved overall contraceptive effectiveness. The first COC, Enovid-10, contained 150 µg mestranol, a synthetic estrogen, and 10 mg norethynodrel, an androgen-derived progestogen. Although the ability of progesterone to inhibit ovulation had long been known, progesterone could not be used in these COC formulations because it is rapidly metabolised. Early efforts using the endogenous estrogen 17β-estradiol (E2) were also not successful, as resultant cycle control with monophasic and biphasic preparations was poor.18,19 Although numerous modifications in COC formulations followed, the initial monthly dosing regimen of 21 active pills followed by 7 placebo pills or pill-free days remained unchanged for decades. A 7-day break from active pill-taking was believed to be necessary to induce consistent withdrawal bleeding episodes, which was perceived by women as ‘menstruation’. This was acknowledged to be very important in the initial psychological acceptance of The Pill. Monthly bleeding reassured women that The Pill was preventing pregnancy without disrupting menstruation.20 The decision to include a 7-day break was based on the time required to sufficiently reduce circulating serum levels of the progestogen. The progestogen dose in the first COCs was high and 4–5 days were needed to reduce systemic concentrations to allow endometrial shedding. Taking into account individual variability, a 7-day break guaranteed that nearly all women taking The Pill would have a monthly withdrawal bleed.20

Over the 50 years since the introduction of Enovid-10, The Pill has evolved through various identifiable stages, including reductions in estrogen and progestogen doses, development of newer generations of progestogens, and modifications in dosing regimens (Figure 1).

Lower doses of estrogen

Mestranol, the first synthetic estrogen used in The Pill, is rapidly metabolised to ethinylestradiol (EE), which is the most commonly used estrogen in modern-day formulations.21 Doses of estrogen have been steadily reduced, from 150 µg mestranol (equivalent to 100 µg EE) to the COCs of today, which contain ≤35 µg EE.22 Several studies have shown a two- to eight-fold increase in risk of venous thromboembolism (VTE) associated with COC use compared with non-use.23–28 This increased risk of VTE spurred the development of COCs containing lower doses of EE, with the aim of reducing side effects.21 Early reductions in the dose of EE from 100 µg to 50 µg were associated with a decreased risk of VTE.29,30 Further decreases in the risk of VTE have been noted in studies investigating pills containing ≤35 µg EE, although not all studies of pills with <35 µg EE were associated with lower VTE risk.23,24,31 In addition, as very low doses of EE are often associated with unacceptable bleeding patterns, the most appropriate sex steroid doses in COCs have been established within a relatively narrow range, which are not likely to vary further.

While the estrogen component of COCs functions primarily to provide stable and predictable cycle control, higher doses have been associated with adverse estrogenic events, such as nausea, breast tenderness and bloating.32 COCs containing 30–35 µg EE have been associated with more frequent estrogenic side effects compared with COCs containing 20 µg EE.32 Conversely, a systematic review of 20 trials reported that several 20 µg EE preparations resulted in higher rates of early trial discontinuation, mostly due to an increase in the frequency of unscheduled

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**Figure 1** Evolution of “The Pill”. COCs, combined oral contraceptives

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bleeding, including an increase in missed scheduled withdrawal bleeding episodes.\textsuperscript{33} Although these data imply that further reductions in the dose of EE may not be practical, the authors acknowledged that the studied COCs contained different types of progestogens and different dosing regimens (i.e., monophasic, biphasic and triphasic), which were likely to have influenced the measured outcomes.\textsuperscript{33}

**Newer progestogens**

There is general agreement that progestogen-only contraceptives do not increase the risk of VTE. However, since the 1990s there has been controversy regarding the potential influence of the progestogen type in COCs on VTE risk, a controversy which continues to this day.\textsuperscript{23,24,34}

Most of the currently used progestogens are testosterone derived, but they differ in their relative binding affinities \textit{in vitro} for various receptors known to affect gonadotropic, androgenic and metabolic activities. Binding affinities of progestogens to progesterone, androgen, estrogen, glucocorticoid and mineralocorticoid receptors are assessed to predict their potential clinical effects.\textsuperscript{35} Ideally, a progestogen should be a high-affinity agonist for the progesterone receptor to promote ovulation inhibition but exhibit negligible or no activity at other steroid receptors to avoid unwanted side effects.

'First-generation' COCs contained progestogens called 'estranes' such as norethindrone, norethindrone acetate or ethynodiol diacetate, which were derived from testosterone. These COCs contained hormone doses (of both estrogen and progestogen) in excess of what was necessary for contraceptive efficacy and acceptable cycle control and were associated with more adverse events, both in terms of health risks, such as VTE, and side effects, such as nausea and bloating, compared with subsequent generations.\textsuperscript{36} So-called 'second-generation' COCs used progestogens called 'gonanes', such as levonorgestrel (LNG), which are more potent than their predecessors. In addition to having a higher affinity for the progesterone receptor (PR), these progestogens also have a higher affinity for androgen receptors.\textsuperscript{35,37,38} 'Third-generation' progestogens are also gonanes, derived from LNG but with less androgenic receptor affinity and metabolic impact. This group includes desogestrel (or its active metabolite 3-ketodesogestrel, also known as etonogestrel) and gestodene. Progesterone-derived protogestogens, such as nomegestrol acetate (NOMAC), were developed to more closely mimic the anti-estrogenic, anti-androgenic and antiminerolcorticoid properties of endogenous progesterone. NOMAC exhibits high selectivity for the progesterone receptor with some anti-androgenic properties and minimal or no effect on other steroid receptors at therapeutic doses.\textsuperscript{39,41} Other clinically used progestogens are more heterogeneous in their origin and effects. Drosiprenone (DRSP), derived from 17β-spirolactone, exhibits strong antiminerolcorticoid activity with progestogenic activity and some anti-androgenic activity.\textsuperscript{37,42–44} Dienogest (DNG), which is derived from testosterone and considered a hybrid progestogen, has anti-androgenic activity with no glucocorticoid, mineralocorticoid, estrogenic or anti-estrogenic activity.\textsuperscript{37}

**Different dosing regimens**

Most COCs are monophasic, delivering a single fixed dose throughout a woman’s cycle. Multiphasic formulations containing EE were developed to reduce hormonal exposure over the 28-day cycle. In these phasic preparations, the dose of the progestogen or estrogen may vary during the cycle.\textsuperscript{45,46} However, two meta-analyses found that these complex formulations do not offer a safety, efficacy or overall clinical advantage over monophasic formulations.\textsuperscript{46}

Perhaps a more important dosing advance has been the shortening or elimination of the 7-day pill-free interval (21/7) to improve cycle control while maintaining a low estrogen dose and potentially improving contraceptive efficacy.\textsuperscript{47–49} Currently, two approved formulations deliver 24 days of active treatment followed by 4 days of placebo (24/4), DRSP 3 mg/EE 20 µg (Yaz\textsuperscript{®}; Bayer HealthCare Pharmaceuticals, Wayne, NJ, USA) and norethindrone 1 mg/EE 20 µg (Loestrin\textsuperscript{®} 24 Fe; Warner Chilcott, Rockaway, NJ, USA). The efficacy and safety profiles of the 24/4 regimens are comparable to or more favourable than those of 21/7 regimens. Initial evidence suggested that the 24/4 regimen confers better cycle control with less breakthrough bleeding compared with 21/7 formulations containing 20 µg EE.\textsuperscript{48} However, a recent study suggested the opposite may be true. This was a relatively short study of the DRSP-containing 24/4 regimen over three cycles that demonstrated a greater absence of withdrawal bleeding and an increased frequency of unscheduled bleeding in the 24/4 group compared with the 21/7 comparator group (EE 25 µg/norgestimate triphasic pill regimen). The authors did not report whether women preferred or disliked the absence of withdrawal bleeding.\textsuperscript{50} Nonetheless, the shorter pill-free interval of 4 days is associated with greater and more consistent suppression of ovarian activity with a 7-day pill-free interval, results in fewer unintended pregnancies,\textsuperscript{51} and offers shorter episodes of withdrawal bleeding.\textsuperscript{47,48,50}

COCs with extended active-pill regimens were developed to minimise the monthly withdrawal bleeding as physicians acknowledged the safety of amenorrhoea.\textsuperscript{52} Thus, other COCs designed to produce only four withdrawal bleeding episodes per year were approved as 84/4 regimens, including LNG 150 µg/EE 30 µg (Seasonale\textsuperscript{®}; Duramed Pharmaceuticals, Pomona, NY, USA)\textsuperscript{53} and LNG 150 µg/EE 30 µg or EE 20 µg plus 10 µg EE instead of placebo for 7 days (Seasonique\textsuperscript{®} or LoSeasonique\textsuperscript{®}, respectively; Duramed Pharmaceuticals, Pomona, NY, USA).\textsuperscript{34}

Finally, a continuous-cycle COC containing LNG 90 µg/EE 20 µg (Lybrel\textsuperscript{®}; Pfizer, Inc., New York, NY, USA) has been approved for use in the USA. With this regimen, active hormone is taken continuously.\textsuperscript{55} Similar to the aforementioned extended-cycle regimens, this formulation is safe and effective but with a tendency for decreased bleeding compared with traditional regimens.\textsuperscript{55} A systematic review of continuous regimens concluded that women’s satisfaction, discontinuation rates and bleeding patterns are similar to traditional regimens and that continuous dosing might improve menstruation-associated symptoms.\textsuperscript{56} However, it should be noted that in some studies of continuous regimens, discontinuation rates of over 40% were reported, mainly due to unscheduled bleeding events.\textsuperscript{53–55}

Continuous tailored use of the COC is an option that is growing in popularity.\textsuperscript{57,58} Women are advised to take their pill continuously until they experience breakthrough bleeding for 3–4 days, then take a pill break of 4 days. This approach improves cycle control compared with the continuous regimens and results in greater user satisfaction.\textsuperscript{20} A pill licensed specifically for such tailored use is expected to be available by 2012.

**Non-contraceptive benefits and risks associated with The Pill**

When used properly, COCs have a very low contraceptive failure rate (<1%), and they also confer a myriad of non-
contraceptive health benefits, which are briefly listed in Table 1. A recently published prospective cohort study of 461112 women aged >39 years found that users of oral contraception had a significantly lower all-cause mortality rate compared with never-users. Use of COCs has been shown to reduce the risk of some cancers, including endometrial, ovarian and colorectal cancer. Indeed, compared with never-users of oral contraceptives, ever-users have been shown to have significantly lower mortality rates from all cancers (including large bowel/rectum, uterine and ovarian cancers) as well as lower mortality from ischemic heart disease. Decreased mortality rates from all cancers (including large bowel/rectum, uterine and ovarian cancers) as well as lower mortality from ischemic heart disease. Decreased menstrual bleeding, reduced symptoms of premenstrual syndrome, and less dysmenorrhea are also among the non-contraceptive benefits of COCs. Additionally, COCs have been shown to ameliorate certain androgenic effects, such as acne and hirsutism. However, use of COCs is not without risks; the most important of which are an increased risk of venous thromboembolic disease and, possibly, an increased risk of some types of cancers and adverse cardiovascular events. The need to reduce these risks has been an important factor driving the development of new COCs over the decades.

Venous thromboembolism
As described above, the increase in the risk of VTE is positively correlated with the degree of estrogen exposure. Although it has been suggested that certain newer progestogens are associated with a greater risk of VTE relative to older generation progestogens, these findings have been questioned owing to serious methodological problems associated with these studies. Results from studies that take confounding factors into account suggest VTE risk among COCs containing new or old progestogens is similar. A comprehensive analysis of VTE risk, which accounted for various confounders [e.g. weight, body mass index (BMI), smoking status, alcohol use, age, duration of COC use, and previous COC use], was performed among women using COCs containing LNG or norgestimate compared with gestodene or desogestrel. The study also distinguished between repeat users (i.e. those with interrupted use of the same COC) and switchers (i.e. those who switched between COC formulations). After adjusting for confounding factors, the study found no difference in the risk of VTE between COCs containing older and newer progestogen types. An important post-marketing surveillance study of 142 475 woman-years monitored cardiovascular outcomes in COC users, particularly those using DRSP/EE compared with LNG COCs. Data from this European Active Surveillance Study (EURAS) suggest that the risk of VTE is similar for all COCs.

It is well established that COC-induced VTE risk declines over time with continued use. The highest risk appears to occur during the early months after initiation, even in women who restart COC use after an interruption. Patient characteristics are also important predictors of VTE risk in women using COCs. Women who have classic cardiovascular risk factors, such as tobacco use, high blood pressure, diabetes, obesity, history of thrombosis, or any coagulation abnormalities, are at greater risk and should be carefully assessed for the most appropriate contraceptive. The Multiple Environmental and Genetic Assessment (MEGA) of risk factors for venous thrombosis found that women who used oral contraceptives (OCs) and had a BMI ≥30 kg/m² were at a 24-fold greater risk of VTE compared with women who did not use oral contraceptives and had a normal BMI <25 kg/m². The MEGA study also found that smokers who used oral contraceptives had a nine-fold increase in VTE risk compared with non-smokers who did not use COCs. These findings highlight the possibilities for prescriber bias in the studies published in the 1990s (and indeed most recently) that showed increased VTE risk with newer COCs. Thus, for example, if smoking is a risk factor for VTE and most smokers were preferentially given third-generation pills, the greater risk of VTE due to smoking could have contributed to an apparent increase in VTE associated with third-generation pills (Figure 2). As highly effective progestogen-only contraceptives, which do not increase VTE risk, are available, the routine prescribing of COCs to women with a BMI >30 kg/m², and particularly those with multiple risk factors for cardiovascular disease, is becoming difficult to justify. Age is also an important independent risk factor to consider, as older women are at greater risk of VTE when using COCs compared with younger women.
Cancer

The association of various cancers with COC use has been reviewed in detail elsewhere.\cite{59,74,75} Available data indicate that oral contraceptives are positively correlated with some cancers, and neutral or negatively correlated with other cancers.

Regardless of the formulation, COCs have been shown to exert a protective effect against ovarian cancer (approximately 40% risk reduction), which becomes stronger with increasing duration of use and persists 15–20 years after pill discontinuation.\cite{76-78} Similarly, available data showed either a neutral\cite{79,80} or favourable\cite{81,82} effect of COCs with regard to colorectal cancer. Evidence showed an average 50% reduction in the risk of endometrial cancer in users of COCs compared with non-users.\cite{74,83} As with risk for ovarian cancer, this reduction in risk persisted for up to 20 years after COC discontinuation.

The impact of COCs on breast cancer risk is not as well clarified. A small increase in the risk of breast cancer was reported in current and former users of COCs by the Collaborative Group on Hormonal Factors in Breast Cancer.\cite{84} This risk was found to decrease over time after stopping COC use, with no difference seen after 10 years between users and non-users. Results from another study, however, did not find a significant increase in the risk of breast cancer in current or former users of COCs aged 35 to 64 years, regardless of estrogen dose or duration of use.\cite{85} Findings from two long-running cohort studies of low-dose COC use suggested that there was no increase in risk of breast cancer for women without a family history.\cite{78,86} Indeed, results from a study in women at highest risk for breast cancer as result of BRCA1/2 mutations or family history showed no increased risk for developing breast cancer among those in the study cohort using COCs.\cite{87}

New developments and future outlook

Despite significant advances in oral contraception over the past five decades, unintended pregnancy remains unacceptably high. The reasons for this are multifaceted and include factors related to discrepancies in contraceptive availability, compliance or adverse events. New developments in combined oral contraception may ease some of these challenges and help reduce unintended pregnancies.

New oral contraceptives with estradiol

[E2 or estradiol valerate (E2V)]

Advances in oral contraception can be generalised as progressive steps toward synthesising hormones that more closely mimic the actions of endogenous steroids in terms of concentration, receptor activity and selectivity, and clinical impact. While ongoing development of contraceptive progestogens has been undertaken to accomplish this goal, EE has been the estrogen component in nearly all COC formulations. EE became the pre-eminent contraceptive estrogenic substance because adding an ethynyl group at the 17β position of the estradiol molecule acts to stabilise it for effective oral administration. While this has served to increase its bioavailability, EE consequently affects hepatic metabolism causing adverse estrogenic effects.\cite{88,89} As discussed previously, decreasing the dose of EE has served to reduce these effects; however, another approach has been to use compounds that include more physiological estrogens rather than EE. In theory, use of estrogens more closely related to endogenous E2 may result in more favourable safety and tolerability profiles.\cite{88} Additionally, using a molecule that is structurally identical to endogenous estradiol may help to increase acceptance and thus compliance among women. Previous experience with hormone replacement therapy among menopausal and postmenopausal women has demonstrated that such hormones are perceived more favourably compared with synthetic hormones that are dissimilar to their endogenous counterparts.\cite{80,91} Similarly, premenopausal women who are concerned about the effects of exogenous hormones may be at greater ease using COCs containing ‘natural’ hormones.\cite{92}

Initial attempts to substitute EE with estradiol were largely unsuccessful, as these COCs were associated with poor cycle control.\cite{98,99,95} For example, in a study comparing two formulations that contained the same progestogen but different estrogens, more women using the COC with ‘natural’ estrogen discontinued and reported bleeding irregularities compared with those using the COC containing EE.\cite{93} This was largely due to the fact that these formulations were unable to achieve adequate bioavailability of E2 owing to first-pass metabolism, which may have been influenced by the type of progestogen used.

An oral contraceptive that combines E2V with DNG has been recently approved for use in the USA and Europe. DNG binds selectively to the progesterone receptor but with a weaker affinity relative to NOMAC and has a half-life of approximately 9–11 hours. DNG does not exhibit androgenic, estrogenic, glucocorticoid or mineralocorticoid activity in vitro.\cite{97} E2V is hydrolysed in the gastrointestinal tract and liver into a number of estrogens including E2. This four-phasic formulation provides effective contraceptive efficacy and acceptable cycle control similar to monophasic COCs.\cite{92,99}

A combination of NOMAC with E2 is currently in development as a monophasic COC. Preliminary data indicate that this combination holds great promise,\cite{100,101} not only because it contains E2 but also because NOMAC is a highly selective progesterone-derived progestogen, whose affinity for the progesterone receptor exceeds that of endogenous progesterone and which is devoid of estrogenic, androgenic, glucocorticoid or mineralocorticoid activity in vitro.\cite{35,39,102} NOMAC has a half-life of approximately 50 hours.\cite{35,103} In theory, this might translate into extended contraceptive protection for women who may miss a pill;\cite{51} however, this has not been evaluated in a clinical setting and there are no data available to support this benefit. The dose of E2 (1.5 mg/day) in this preparation has been shown to produce serum concentrations similar to those observed during the early follicular and late luteal phase of the normal menstrual cycle.\cite{100}

Conclusions

The introduction of The Pill in 1960 marked the beginning of revolutionary social change around the world. The half century since has brought major advances in oral contraception that have made The Pill safer and better tolerated. Incremental reductions in estrogen dose and development of new types of progestogens have served to decrease serious adverse events and improve overall tolerability. Most recently, pills delivering E2 offer a replacement to EE, which may further improve the tolerability and acceptability of COCs. This should further reduce the rate of unintended pregnancy worldwide by providing a greater selection of highly effective contraceptive options that may encourage women to use such methods for as long as they choose to be sexually active while not wishing to be pregnant.
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